Media matters

Grammar

Reported speech

1a Read the article below and then write what the people actually said to the reporter in the speech balloons which follow.

The rise of commuter television

Rail commuters fed up with shouts of 'I'm on a train', the hum of music players and mobile ringtones now have another challenge – televisions. Many commuters are already used to TVs in the carriages but televisions are going to be installed in our local commuter trains for the first time. We got on the 8.18 to Manchester to find out what people thought about this.



James French, 25, said he'd been commuting for the last year and he thought it was a pretty good idea because he could watch it if he wanted. If he didn't want to, he'd read a book but his worst nightmare would be constant sport.

Sophie Morton, 17, who travels to school every day, agreed they were a good thing. She said she would stop listening to music and watch the news instead, which meant she would be learning something on her way to school.

But most commuters were not keen on the idea.

Natasha Gordon, 27, is American and she said she'd travelled on lots of trains in the US with TV in them and she'd hated it. She wanted to know why the money was being spent on TV when it could go towards improvements in hasic services.

Francesco Vecchi, 42, explained that he had to catch the train to work and he objected to TV being forced on him. He was concerned that he wouldn't be able to do vital reading for his job.

We put these points to **Jason O'Donovan**, spokesperson for the railway company. He said that they would never put TV in every carriage and they were going to trial it first as it might be popular in some trains but not others.

I've been commuting for the last year and I think it's a pretty good idea because I can watch it if I want. If I don't want to, I'll read a book but my worst nightmare would be constant sport.

James French

Sophie Morton

Natasha Gordon

Francesco Vecchi

Jason O'Donovan

- b The reporter summarised his article for the front page of his newspaper. Here are the questions he asked. Use the questions to complete what he wrote.
- 1 Are you happy about having TV in the train?
- 2 What do you usually do during your journey?
- 3 Would you enjoy watching TV on the train?
- 4 Do you travel on this train every day?
- 5 How long have you been commuting?

Commuters' resp	onses	TO	IV	idea
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2 Read what these people said and then complete the reported sentences, using a verb from the box below in the past tense.

advise announce complain deny doubt enquire urge warn

- 1 'There will be an extra public holiday next month.' The President announced (that) there would be an extra public holiday the following month
- 2 'Are there any job vacancies in the company?' The man
- 3 'We're being given far too much work.' The students
- 4 'Don't eat a large meal before going for a run.' The fitness instructorhis trainees
- 5 'I didn't tell Frankie the news.' Joe
- 6 'If I were you, I'd ring Laurie before you turn up.' Rachel them
- 7 'Recycle as much paper as you can.' The company its employees
- 8 'I don't think Ruth is telling the truth.' Jamie

Vocabulary

Television, newspapers and computers

Read the definitions from the *Cambridge Advanced Learner Dictionary* which follow and then use the letters below to make the correct word.

CODTAPS GIPTOTLHS GOGBELR LOBADIT LULBINET MORECLICAM NOTATENTCS PESIODE SBADTOCAR IRPISC

- 1the words of a film, play or speech
- 2: to send out a programme on television or radio
- 3 a short news programme ofter about something that has just happened
- 4: a pre-recorded audio programme that's posted to a website and made available for download
- 5: : a type of popular newspaper with small pages which has many pictures
- 6: an advertisement on television or radio
- 7: someone who produces an ongoing narrative, similar to a diary
- 8: people who receive a lot of public attention are said to be in this
- 9: someone who competes, often in a quiz
- 10: one of the single parts into which a story is divided on TV or radio

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Writing | Part 2

Aproposal

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Read the proposal written by an exam candidate and then choose the correct word or expression for 1-12.

I am absolutely (1) assured (convinced) persuaded that (2) committed / constant / regular listeners to RadioTen will be delighted to tune in to the series of eight programmes you are making about our region. You (3) requested / asked / required some suggestions about content for the programmes, and here are mine:

1 The history of the local population

People often (4) discuss / express / comment that the history of our region is extremely rich, but they only ever (5) talk / mention / tell the last two or three hundred years. In fact, our region has a history dating back to prehistoric times, and I believe it would be very interesting to make a programme examining each of the key historical periods from the (6) outlook / perspective / opinion of an ordinary person who lived at that time. An actor could give a detailed personal (7) discussion / account / commentary of daily life for that individual, which the presenter could then go on to (8) express / discuss / mention.

2 The continuing development of farming

This programme could be linked to the historical theme I (9) referred / outlined / planned above, with the presenter (10) admitting / emphasising / asserting what farming was like at different periods in our regional history. The final part of the programme could briefly (11) question / address / talk the issue of global warming, and how it will impact on the type of crops our region produces.

I trust my recommendations will meet with your approval; they would, I believe, (12) attract / appeal /adhere to both local listeners and a much broader audience. They could therefore create more interest in our region. As there is certainly potential for increased tourism and business investment, this would be very helpful.

Reading and Use of English | Part 2



For questions 1–8, read the text below and think of the word which best fits each gap. Use only **one** word in each gap. There is an example at the beginning (0).

Effects of television on childhood literacy

Nowadays, television occupies a large portion (0)
The results of some research suggest that there is considerable overlap (2)
It has been noted that children are frequently better at recalling televised stories they have watched compared to those they have simply heard. (7) to the fact that it is a visual medium, television can present information more concretely than written and spoken text, making it an ideal medium in (8) to cultivate some of the skills and knowledge needed for later reading.

Reading and Use of English | Part 4

For questions **1–6**, complete the second sentence so that it has a similar meaning to the first sentence, using the word given. **Do not change the word given**. You must use between **three** and **six** words, including the word given. Here is an example **(0)**.

Example:

0	There needs to be tighter control than there is at present over what happens in reality TV
	programmes.

TIGHTLY

Reality TV programmes should be ______more tightly controlled _____ than they are at present.

1 News programmes should not be allowed to show disturbing images in the early evening.

PREVENTED

News programmes should disturbing images in the early evening.

2 I eventually managed to persuade Louisa that I was telling the truth.

SUCCEEDED

I eventually Louisa that I was telling the truth.

3 George felt a sense of pride in the achievements of the family business.

PROUD

George the family business had achieved.

4 Unless the director gets the actor he wants for the main part, the film will be cancelled.

MEAN

If the director doesn't get the actor he wants for the main part, it

5 The reliability of the Internet as a source of information is sometimes difficult to determine.

HOW

It is sometimes difficult to determineas a source of information.

6 The employees suggested some improvements to the computer system which would make it easier to use.

FORWARD

The employees improving the computer system to make it easier to use.

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Listening | Part 4

10 You will hear five short extracts in which people are talking about their jobs in television.

TASK ONE

For questions 1–5, choose from the list (A–H) each speaker's job.

TASK TWO

For questions **6–10**, choose from the list (**A–H**) what each speaker says they find difficult about their job.

While you listen you must complete both tasks.

A make-up artist			A having to upset people
B producer	Speaker 1	1	B incorporating last-minute changes Speaker 1 6
C actor	Speaker 2	2	C not getting enough variety Speaker 2 7
D researcher		10000	D listening to people's problems
E sports presenter	Speaker 3	3	E being told what to do
F lighting engineer	Speaker 4	4	F keeping up to date Speaker 4 9
G sound technician	Speaker 5	5	G not getting enough recognition Speaker 5 10
H costume designer	bala (amagazir	VI=1 = 1-0.0	H working in uncomfortable conditions

